



# Discover Vietnam *Business Opportunities in the 21st Century*



in association with:



## Discover business opportunities as the guest of the Prime Minister of Vietnam at an exclusive business forum

Tuesday 4th March 2008 at the InterContinental Hotel from 3.00pm to 5.30pm

Find out why many UK companies are already benefiting from the high quality / low cost Vietnamese work force in the quest for global competitiveness, and why businesses continue to look at a market that is growing at a pace second only to China.

A recent PWC survey rated Vietnam as the number one most attractive destination for outsourced manufacturing and IT services. Companies like Honda, IBM, P&O, Pentland plc and even Lord Linley's furniture production are now based in Vietnam. Opportunities exist for all aspects of UK industry, from retail services to infrastructure development.

Service based businesses such as Intel, Harvey Nash, Freshfields, PWC, Microsoft and Fujitsu now employ thousands of English speaking finance and IT professionals. UK-Vietnam bilateral trade has enjoyed double digit growth over a number of years.

At this Business Forum, you will hear from Vietnam's Prime Minister, senior trade ministers from both countries and UK businesses already benefiting from the favourable business environment in Vietnam. A business delegation of 75 plus\* will travel with the Prime Minister with whom UK business people can network after the short speeches.

headline sponsor:



The Power of Talent

### Outline Agenda from 3.00pm

|             |  |
|-------------|--|
| 3.00pm      | Welcome to Business Forum. Coffee on arrival                     |
| 3.25pm      | Introduction   |
|             | Address by Vietnamese Prime Minister                             |
|             | Address by UK Trade Minister                                     |
|             | Address by Vietnamese Trade Minister                             |
|             | Paul Smith, Global MD, Harvey Nash – 'Doing Business in Vietnam' |
|             | Additional case study by UK or Vietnamese business               |
| 4.35-5.30pm | Networking reception   |

Date: 4th March 2008

Location: InterContinental Hotel, 1 Hamilton Place London W1V 0QY

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\*if you require a list of delegates please request by email to [tran.nguyen@harveynash.com](mailto:tran.nguyen@harveynash.com)

